

# Collider Event Submission and Evaluation Criteria

## 1. White Paper and Quad Chart Submissions Guidelines:

1a. The period of performance for any proposed solution should generally be no greater than 24 months.

1b. All solution briefs shall be unclassified.

1c. White Papers containing data that is not to be disclosed to the public for any purpose or used by the Government except for evaluation purposes shall include the following statement on the cover page:

*“This White Paper includes data that shall not be disclosed outside the Government, except to non-Government personnel for evaluation purposes, and shall not be duplicated, used, or disclosed -- in whole or in part -- for any purpose other than to evaluate this submission. If, however, an agreement is awarded to this Company as a result of -- or in connection with -- the submission of this data, the Government shall have the right to duplicate, use, or disclose the data to the extent agreed upon by both parties in the resulting agreement. This restriction does not limit the Government's right to use information contained in this data if it is obtained from another source without restriction. The data subject to this restriction are contained in sheets [insert numbers or other identification of sheets]”*

1d. Each restricted data sheet should be marked as follows:

*“Use or disclosure of data contained on this sheet is subject to the restriction on the title page of this proposal.”*

1e. Foreign-Owned businesses may be a submitter alone or through some form of teaming arrangement with one or more United States-owned businesses. However, the ability to obtain an agreement based upon a submission may depend upon the ability of the Foreign Owned business to obtain necessary clearances and approvals to obtain proscribed information.

1f. Submissions should not exceed three (3) pages using twelve (12)-point font. This limit is not a requirement, but a strong recommendation.

## 2. White Paper and Quad Chart Content

2a. White Papers should address the following areas:

1. Title Page (does not count against page limit) - Company Name, Title, Date, Point of Contact Name, E-Mail Address, Phone, and Address

2. Executive Summary - Provide an executive summary of the technology.

3. Technology Concept - Describe the unique aspects of your technology, any detailed technical specifications, and the proposed work as it relates to the Technology Focus Area. Describe how your technology offers a solution to the TFA problem set.

4. Company Viability - Provide a brief overview of the company, and a summary of current fundraising or of the top line (gross sales/revenues). You may also describe any facilities,

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personnel, qualifications, liquidity or solvency information, product commercialization, and go-to-market strategy that speaks to your company's strengths.

2b. Quad Charts should download and follow the Quad Chart template provided on the SOFWERX Collider event page and address the following:

1. Technology/Capability Overview
2. Technology and Manufacturing Readiness Level (TRL & MRL)
3. Rough Order of Magnitude for Cost and Schedule
4. Pictures or Illustrations

### **3. White Paper and Quad Chart Basis of Evaluation:**

3a. Individual White Papers and Quad Charts will be evaluated without regard to other submissions received under this announcement. The Government will aim to complete these evaluations and Company notification within 30 calendar days of submission deadline.

3b. Evaluation criteria are as follows:

1. Technical merit of the proposed concept (i.e. the feasibility of the proposed solution).
2. Relevancy of the proposed concept/technology/solution to the TFA.
3. The strength of the company and business viability of the proposed solution (The Government may use external market research to evaluate a company's viability).
4. Reasonableness of Rough Order of Magnitude for Cost & Schedule

3c. Companies whose White Papers and Quad Charts are favorably evaluated will receive an invitation to the Collider event to pitch and/or demonstrate their proposed technology in person or via teleconference. Additional guidance will be provided to invitees on pitch and demonstration information requirements.

3d. The Government may request additional information from the Company to evaluate White Papers and Quad Charts.